

# Chapter # 1

## *All you Need to Know about Industry 4.0*

### *Part I—Starters*

- High Level Overview Frameworks (Birds-eye View)
- Implications for Companies and Plants and ISE Practitioners
  - Implications for ISE Manufacturing Systems Research

## Session Leaders

**D. Scott Sink, Ph.D., P.E.,** Director, Integrated LeanSigma Certification Program, ISE at OSU

**Jack Feng,** VP Operational Excellence and CVG Digital

**Paul Cohen, Ph.D.,** Woolard Distinguished Professor, NC State University

# Agenda

12:00

Scott Tee-up  
Quick Overview of Purpose and Objectives of Webinar  
  
High Level Overview of this Abstraction

12:15

Jack Feng—Implications for ISE's at the Company and Plant Level

12:30

Paul Cohen--ISE Research Implications

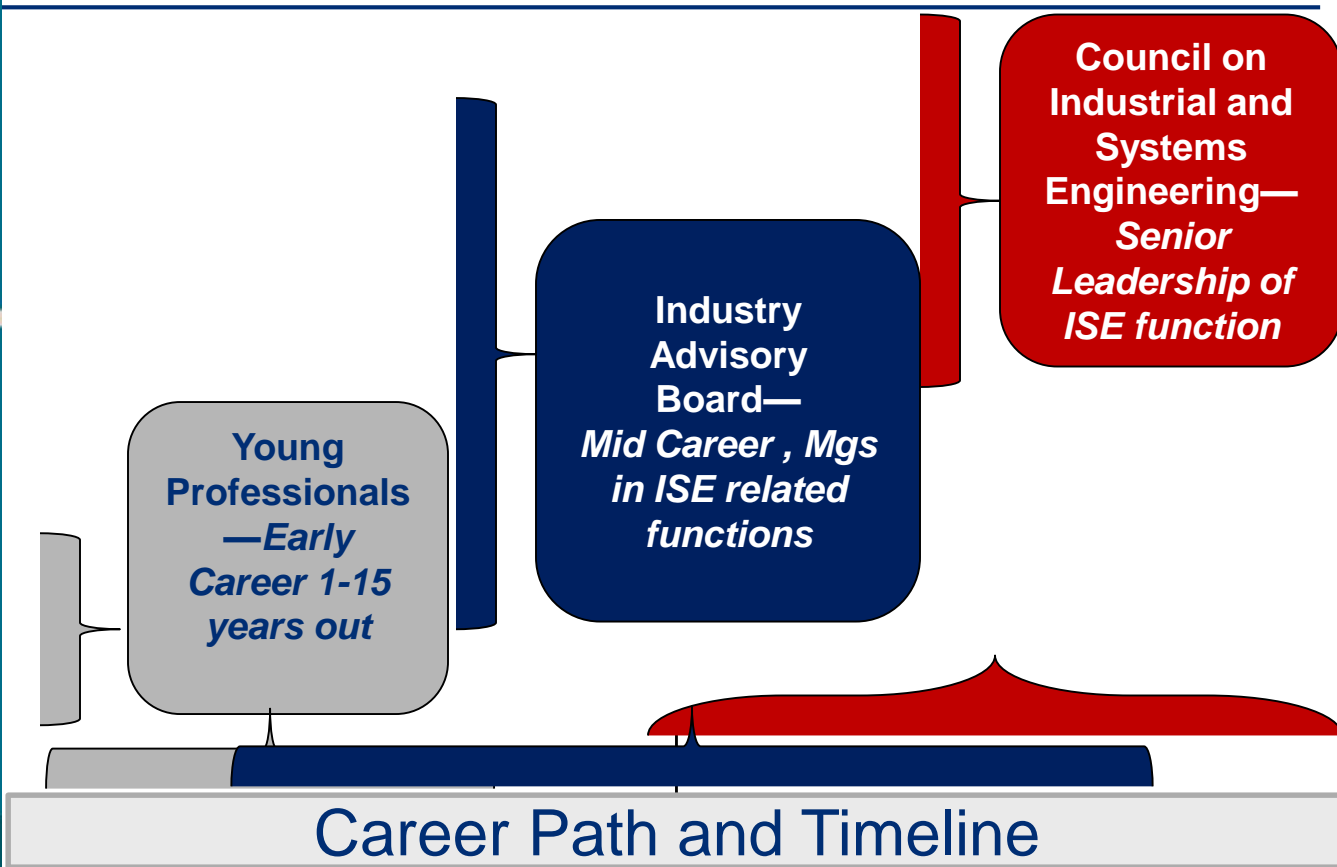
12:45

Q&A and tee up the rest of the Series

1:00 pm

Adjourn

# ISE and IISE for Life—how IISE supports you for your entire Career.....



# Questions?

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## How We'll Handle



Please write your question in the webinar question web form. We will address as many as we can at the end of the webinar and send an email with follow up's to attendees for those not able to be responded to.

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## **Chapter #1 Highlights—** *IISE's First Chapter (1949)* *and also the first Virtual IISE Professional Chapter (2016)*

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1. **304 Professional Members** in Region IV but also from around the Country/World.
  2. **Support and partner with Student Chapters:** Youngstown State, Ohio University, Louisville, Purdue, and Ohio State University Student Chapters.
  3. **Partner with IAB--Industry Advisory Board, CISE, and the Young Professionals Group** and a number of **Societies and Divisions**.
  4. **Partner with our Sister Chapter #2** in Dayton/Cincinnati on our Annual IISE All Ohio Event and other things
  5. **10+ timely, Valuable Webinars** each year; topics developed from Voice of Member
  6. **12 Monthly Memo's** help Members get to know each other and keep members aware of upcoming opportunities AND also provide Self-Help Features on personal and professional mastery
  7. quarterly **GoToMeeting small group calls** with members that focus on topics of interest from 'affinity groups'/segments of our members.
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# We created and delivered a series of webinars on Operational Analytics in 2017-18

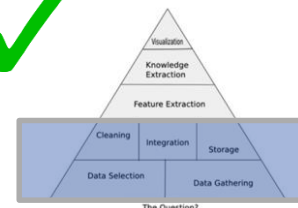
## Webinar #1: Foundations 7 Dec 2017 (and GLR Conference)

Share the Framework, the Models, the Abstractions, the Principles  
Management Systems Model  
Intel "Triangle" Model



## Webinar #2: Foundational Data Role--Measurement and Analysis Planning 20 March 2018

Measurement Planning using Value Stream Maps, Data Models derive from refining the Management System Model, The Data Management Role of ISE's in Process Improvement Projects



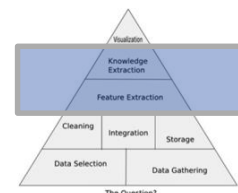
## Webinar #3: Best in Class ILSS Project Final TG's 25 April 2018

Showcase best in class projects, shine spotlight on Op Analytics



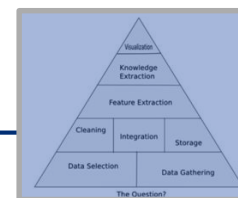
## Webinar #4: Decision Support Role—M&A Execution 12 June 2018

Feature and Knowledge Extraction, Creating Chartbooks and VSM's, supporting the evaluation phase of DMAIC projects and then also the Control Stage.



## Webinar #5: Putting it all together 24 July 2018

Revisiting the Management Systems Model with Case Examples



# That has led to the creation of this Industry 4.0 Series

Webinar #1: Starters **11 Oct 2018** (Jack Feng, Paul Cohen)

Overview the History and Evolution of NNMI and Industry 4.0  
Discuss ISE and Corporate/Plant Implications and Strategies  
Discuss ISE Mfg Systems Eng Research Implications

Webinar #2: Successful Real Case Examples (Steve Savoie and TBD)

Strategic Planning, Migration Strategies, Leveraging NNMI  
Migration Plan Examples

Webinar #3: Smart Factory & Buildings (Rudy Santacroce & TBD)

Webinar #4: Smart Products (TBD)

Webinar #5: Smart Logistics (Jim Tompkins or Ga Tech Physical Internet Center)

Webinar #6: Smart Analytics (Scott Sink, Jared Frederici, and TBD)

Webinar #7: Smart Grids (Elaine Johns)

Webinar #8: Smart Integration (Eric Stebbins)

Webinar #9: Best in class Case Examples (Steve Savoie & TBD)



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12:55 pm	Scott: Closing Comments
1:00 pm	Adjourn

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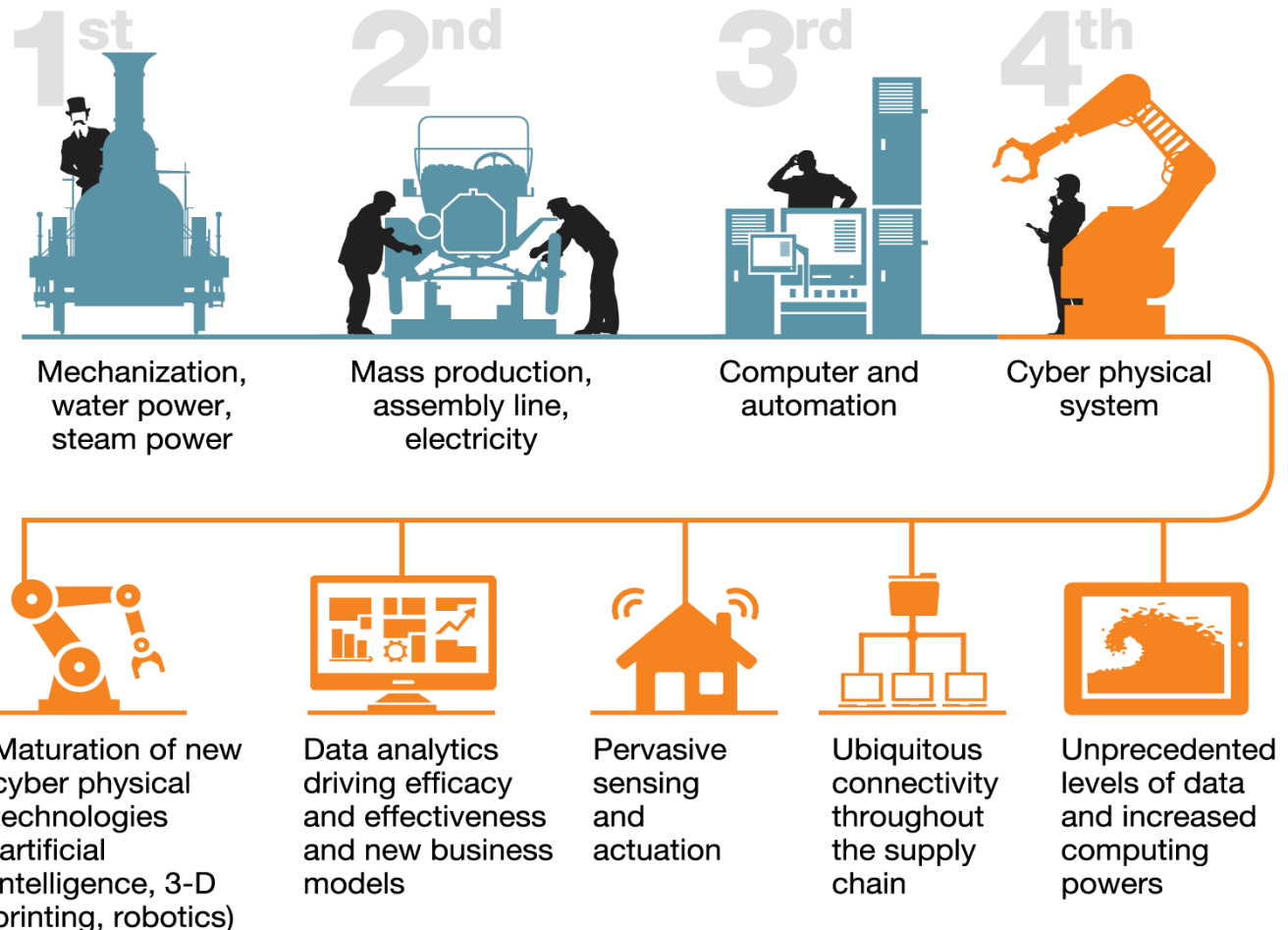
## Key Context Points as to why succeeding with “Industry 4.0” is important to the US

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- the standard of living, quality of life, cost of labor gaps are still significant and a big factor impacting our competitiveness which is why the Trade War is raging and will probably escalate.
- **Trade wars win battles they don't win the War.**
- “Industry 4.0” is just a label we've given to the integration of technology and data utilization that reflects a solution/path forward for us. It's an umbrella term for the confluence of a large number of innovations that are coming to fruition and now being integrated.
- **We want to help you understand this buzz word, “Industry 4.0” and then think about how you can play a role, as an ISE in making it happen.**
- We also want to help you understand what the US Government is doing with initiatives like NNMI to facilitate a speedier migration to the future state.
- **And, for most manufacturers in the US, there are still significant gaps in understanding all this and therefore the migration strategies of often flawed and moving too slowly.**

Let's look at some High Level “Models”/Views of this  
Abstraction

In the fourth industrial revolution, digital analytics enables a new level of operational productivity.

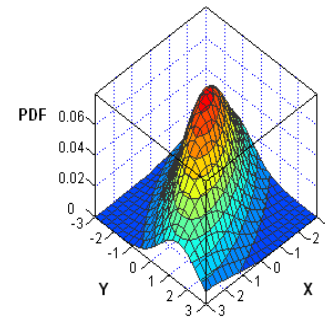
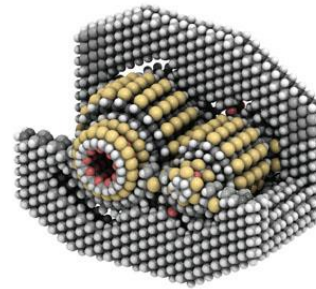
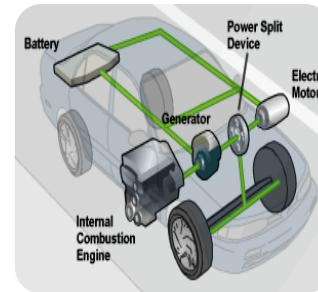


McKinsey&Company | Source: *Forbes*; World Economic Forum

# Industrial Revolution 4.0

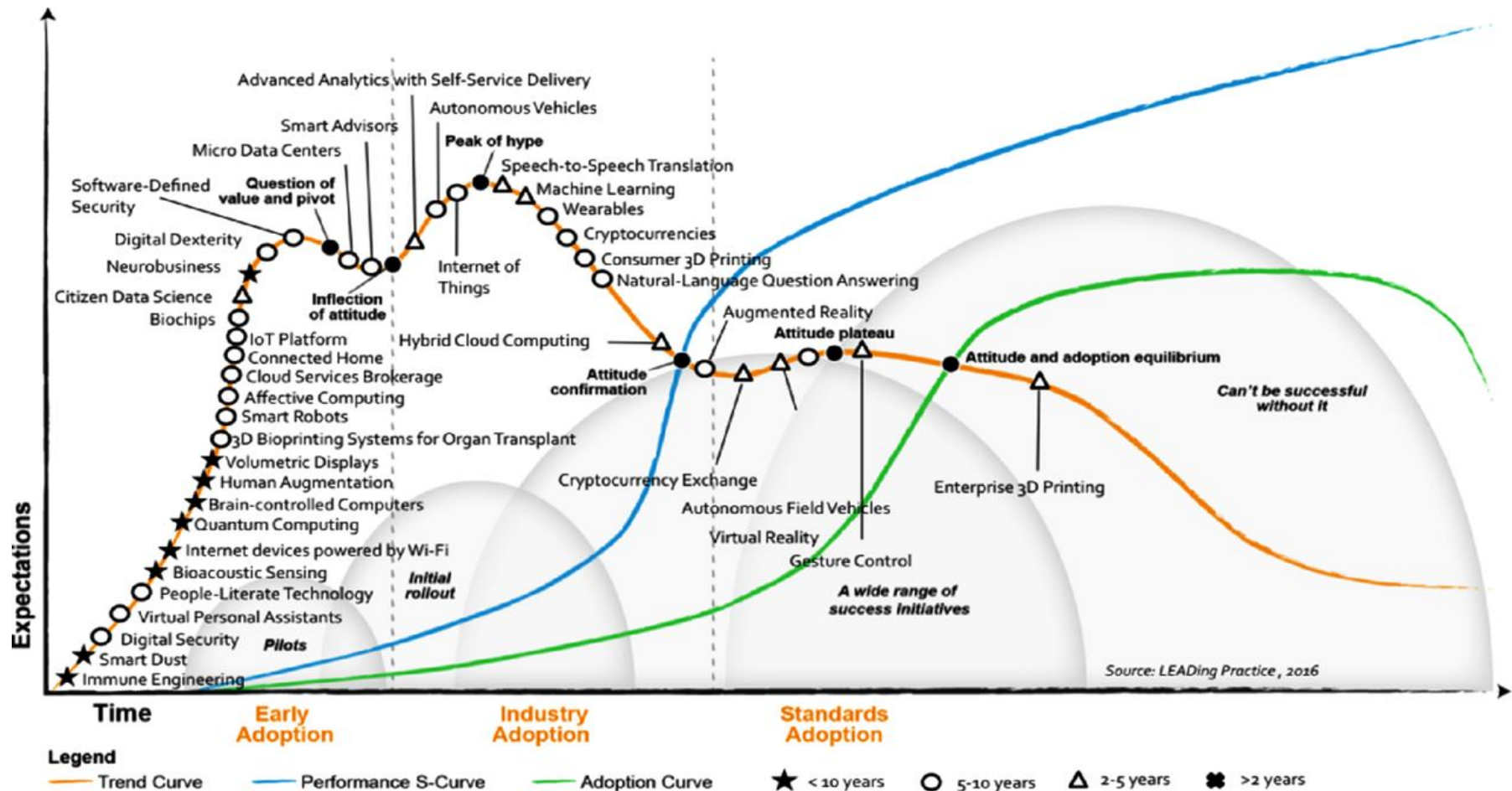
“a tsunami of technology headed toward the factory floor”

- Hybrid and autonomous vehicles
- Sensors, Controls and Vision Systems
- Nanotechnology
- Alloys, Composites and Adhesives
- Model Based Enterprise
- Multi-variant Simulations
- Additive Manufacturing/3D Printing
- Collaborative Robots
- Integrated Supply Chain
- Smart Maintenance
- Internet of Things and Real Time Data
- Big Data and Optimization

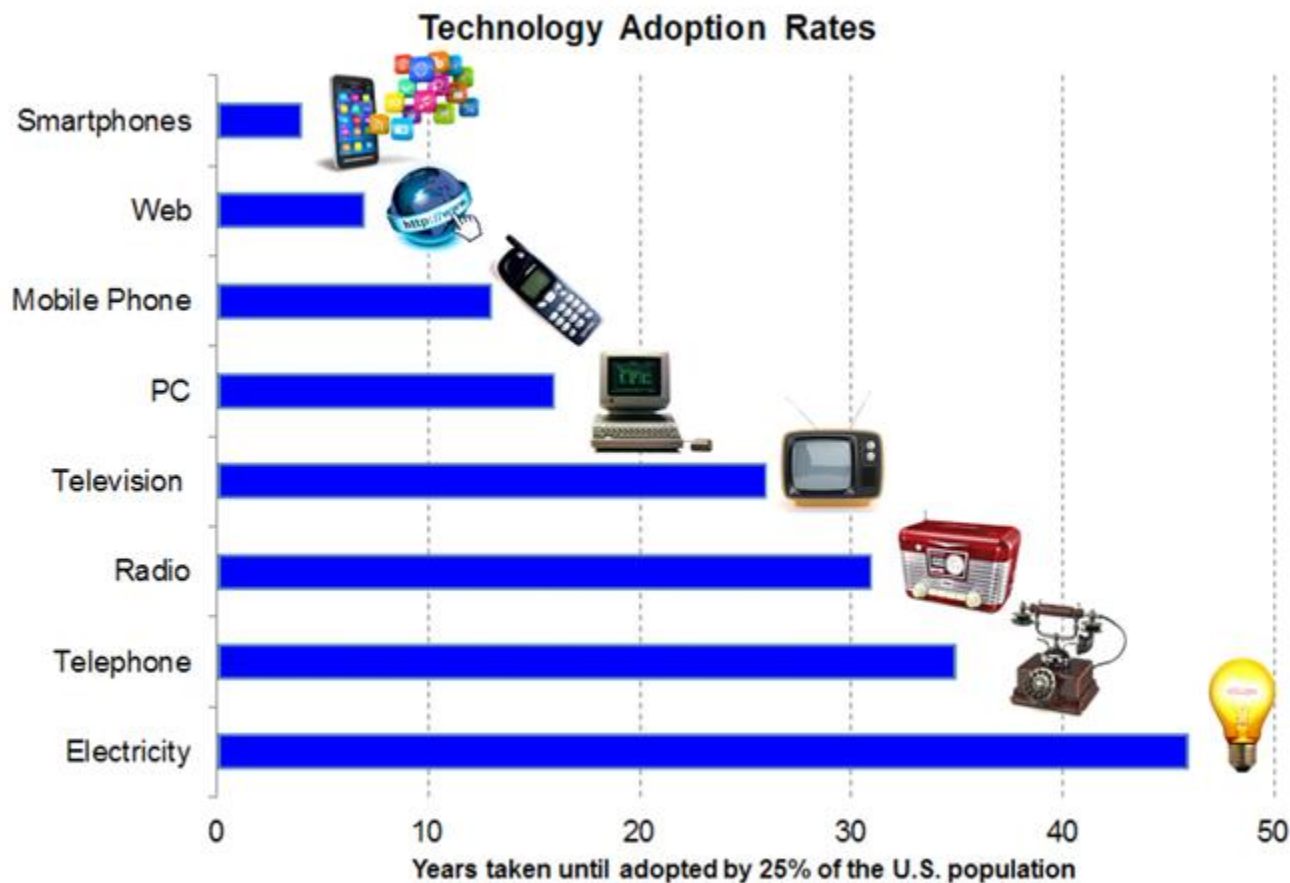


The **Hype Cycle** is a branded graphical presentation developed and used by IT research and advisory firm Gartner for representing the maturity, adoption and social application of specific technologies. Each **Hype Cycle** drills down into the five key phases of a technology's life cycle.

# The Hype Cycle

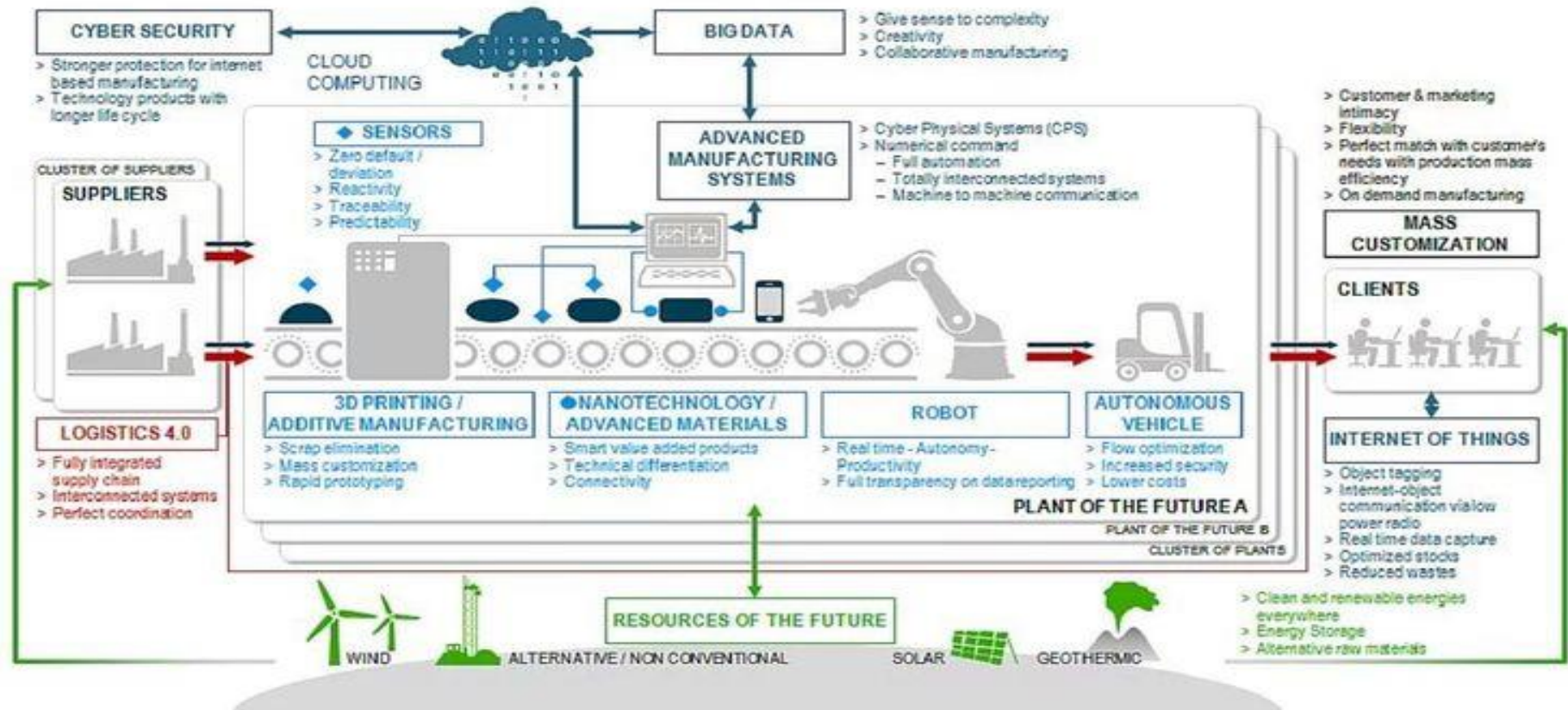


# We do know that Adoption Rates of “Technology” have dramatically gotten faster—but how does that translate in the world of industry



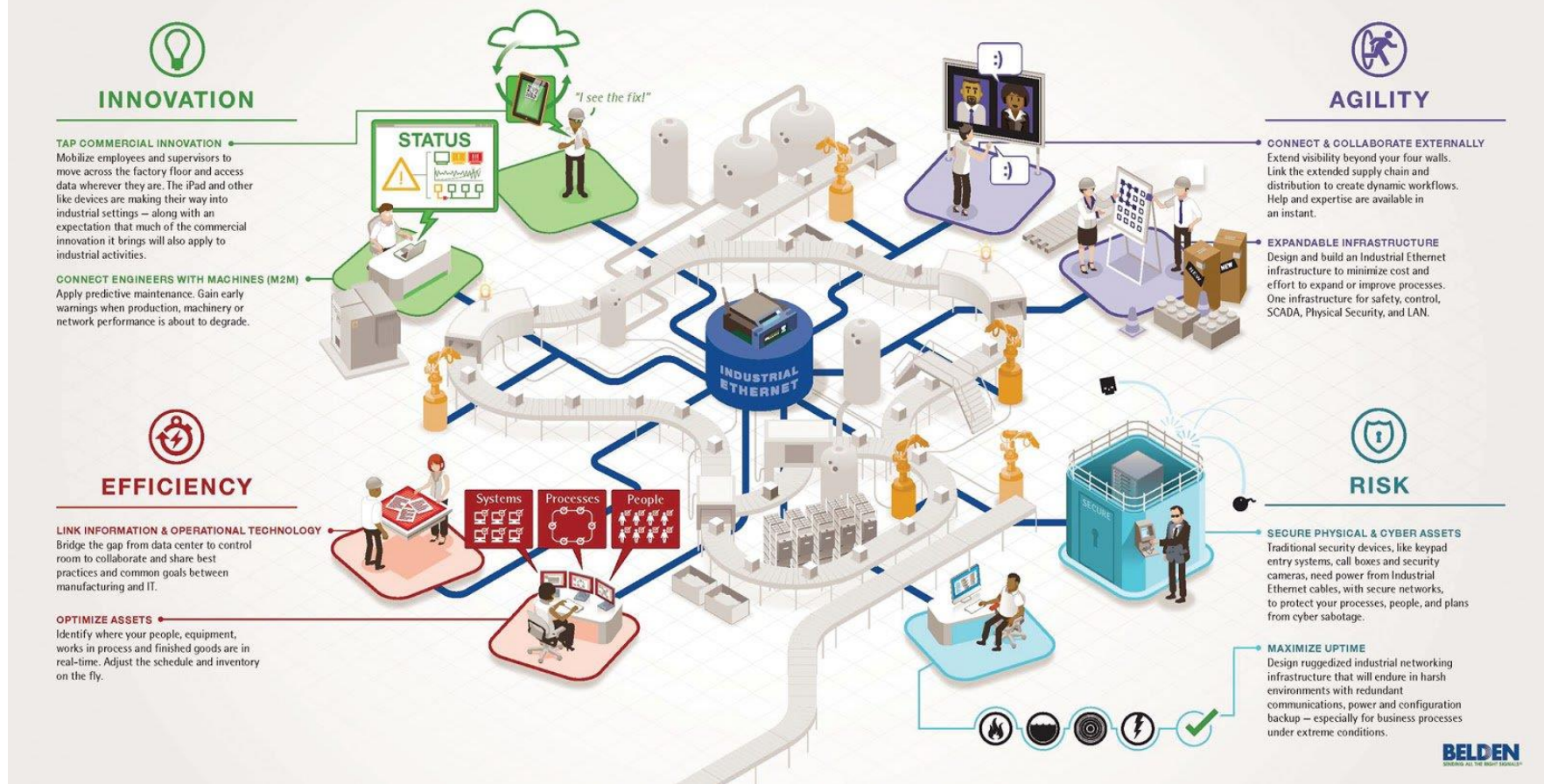


# The Industry 4.0 Ecosystem



# Another 'macro' picture with a focus on Key Results Areas

## The Connected Factory in Action





# How are various Nations doing?

## INDUSTRY 4.0: THE STATE OF THE NATIONS

### 01 Industry 4.0: Enabling manufacturers to increase competitiveness...



**Business growth:**  
Smart products  
Smart services



**Efficiency gains:**  
Smart production  
Smart factories

### 02 ...but are businesses making the most of the opportunity?

The first in-depth study into Industry 4.0 readiness

4000+

Industrial manufacturing executives



**Asset efficiency focus** - a key driver of competitiveness



China, France, Germany, UK, US



About the survey: 433 executives surveyed (online and telephone interviews) between January and March 2015, in China, France, Germany speaking countries, the United Kingdom, and the United States.

### 03 Key findings

85% of businesses see the potential of Industry 4.0

Yet only 15% have dedicated strategies in place

Almost 87% see the value of a predictive maintenance strategy - driven by real-time data

Yet 91% of surveyed companies in German speaking countries don't measure operating efficiency based on real-time data

89% are aware of the potential of information efficiency through the implementation of data standards

Yet only 11% have systematically implemented data security and standards

81% are aware of the potential of monitoring machine status for maintenance purposes

Yet only 17% have put principles into practice

88% consider energy management important

Yet only 15% regularly implement practices into their processes

### 04 Industry maturity in Industry 4.0 implementation

The most mature industries:  
Automotive  
Electronics  
Process

Industries planning the heaviest investment between now and 2020:  
Electronics  
Machinery  
Process

### 05 Country maturity in Industry 4.0 implementation

The most mature adopter:



Countries with similar maturity footprints:



The least mature adopter



### 06

Towards 2020:

The 5 leadership characteristics to help seize competitive advantage



01  
Agree and implement industry-wide data standards



02  
Be flexible in sourcing key skills



03  
Build strong partnerships in order to innovate quickly



04  
Focus on quick wins

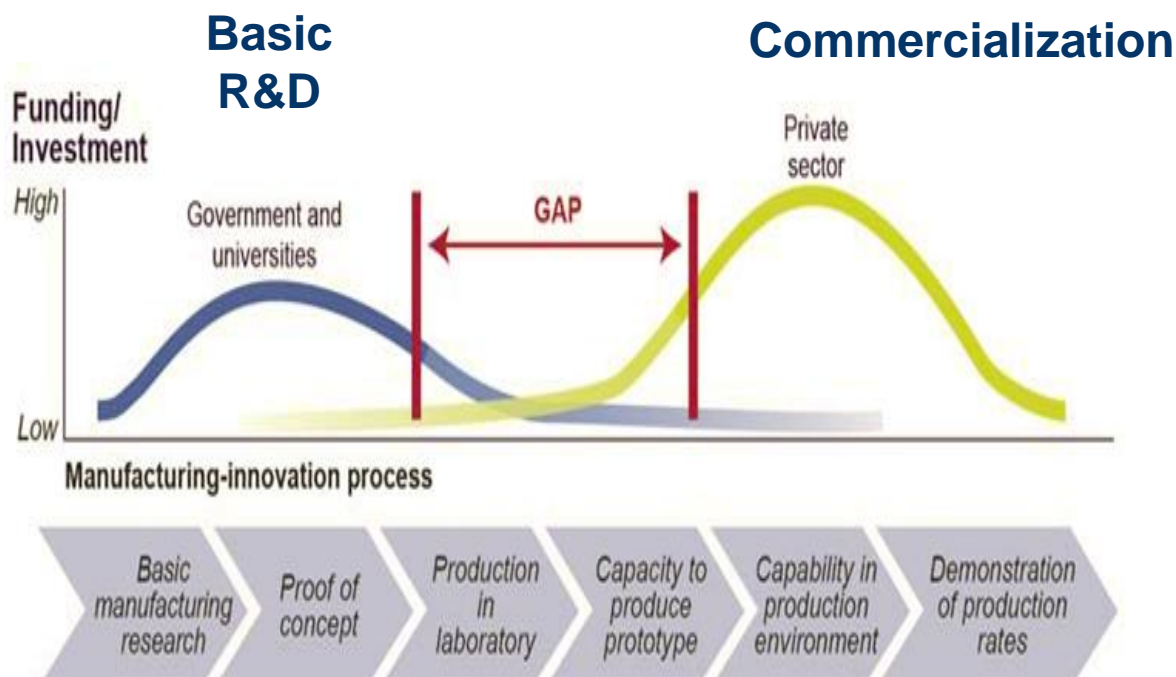


05  
Build a clear, holistic roadmap



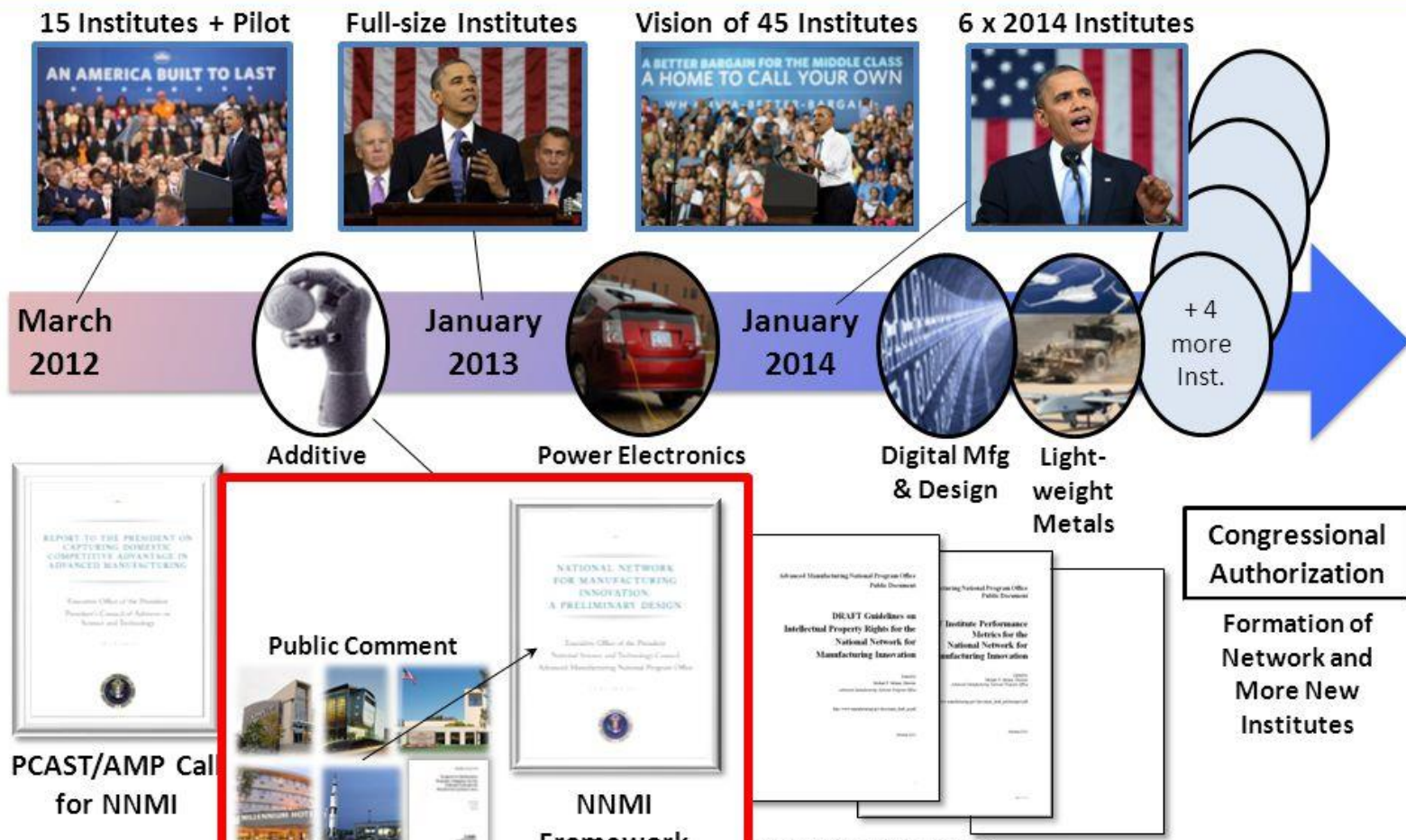
# Closing the Gap

- Government investment in private-sector led partnerships
- Addresses the market failure of industry underinvestment in “pre-competitive” applied R&D
- Focus on “de-risking” new technologies and materials to scale-up for U.S. manufacturers

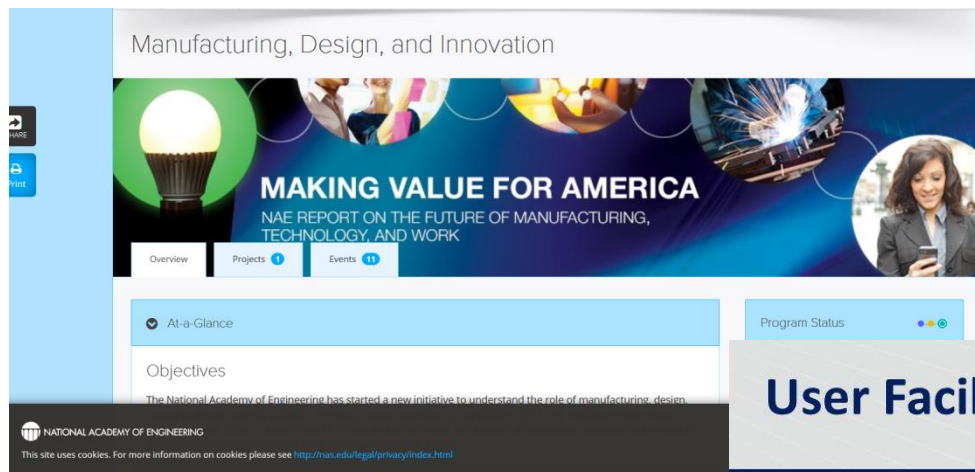


# Designing, Building and Growing the NNMI

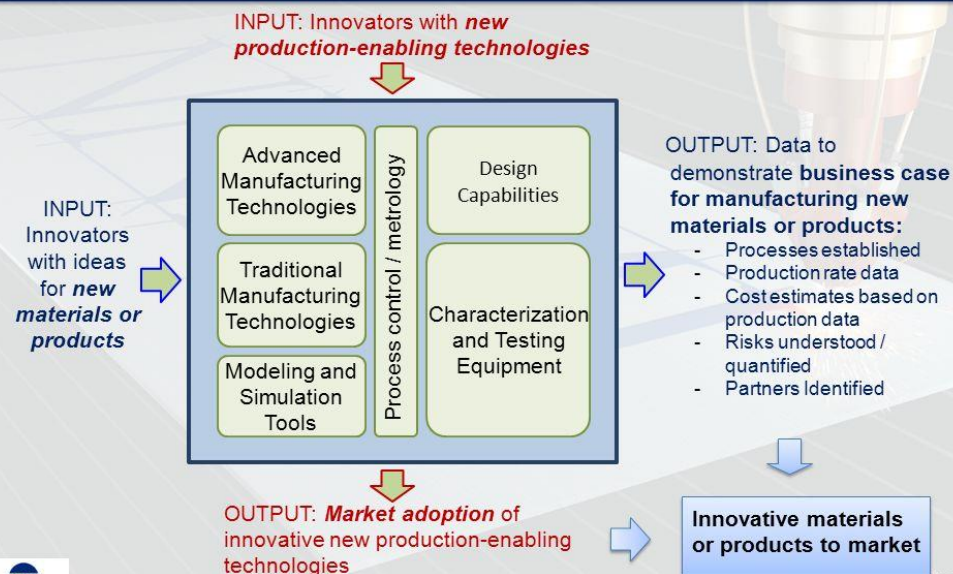
## 3) Public Input and the NNMI Design



# And NAE's Advanced Manufacturing National Program Office has a model for how to accelerate the transformation



## User Facilities to support Industry RD&D





# Manufacturing USA – 14 Institutes Now

## Since Launching in 2012:

- Over \$1 billion Federal funding matched by over \$2 billion non-Federal funding
- 1,300+ companies, universities, and non-profits involved
- 40+ states participating



Additive Manufacturing  
Youngstown, OH



Robots in Manufacturing  
Pittsburgh, PA



Integrated Photonics  
Albany and Rochester, NY



Recycling Materials  
Rochester, NY



Tissue Biofabrication  
Manchester, NH



Flexible Hybrid Electronics  
San Jose, CA



DMDII

Digital Manufacturing and Design  
Chicago, IL



Clean Energy  
Los Angeles, CA



Lightweight Metals  
Detroit, MI



Fibers and Textiles  
Cambridge, MA



Process Intensification  
New York, NY



Biopharma Manufacturing  
Newark, DE



Advanced Composites  
Oak Ridge, TN



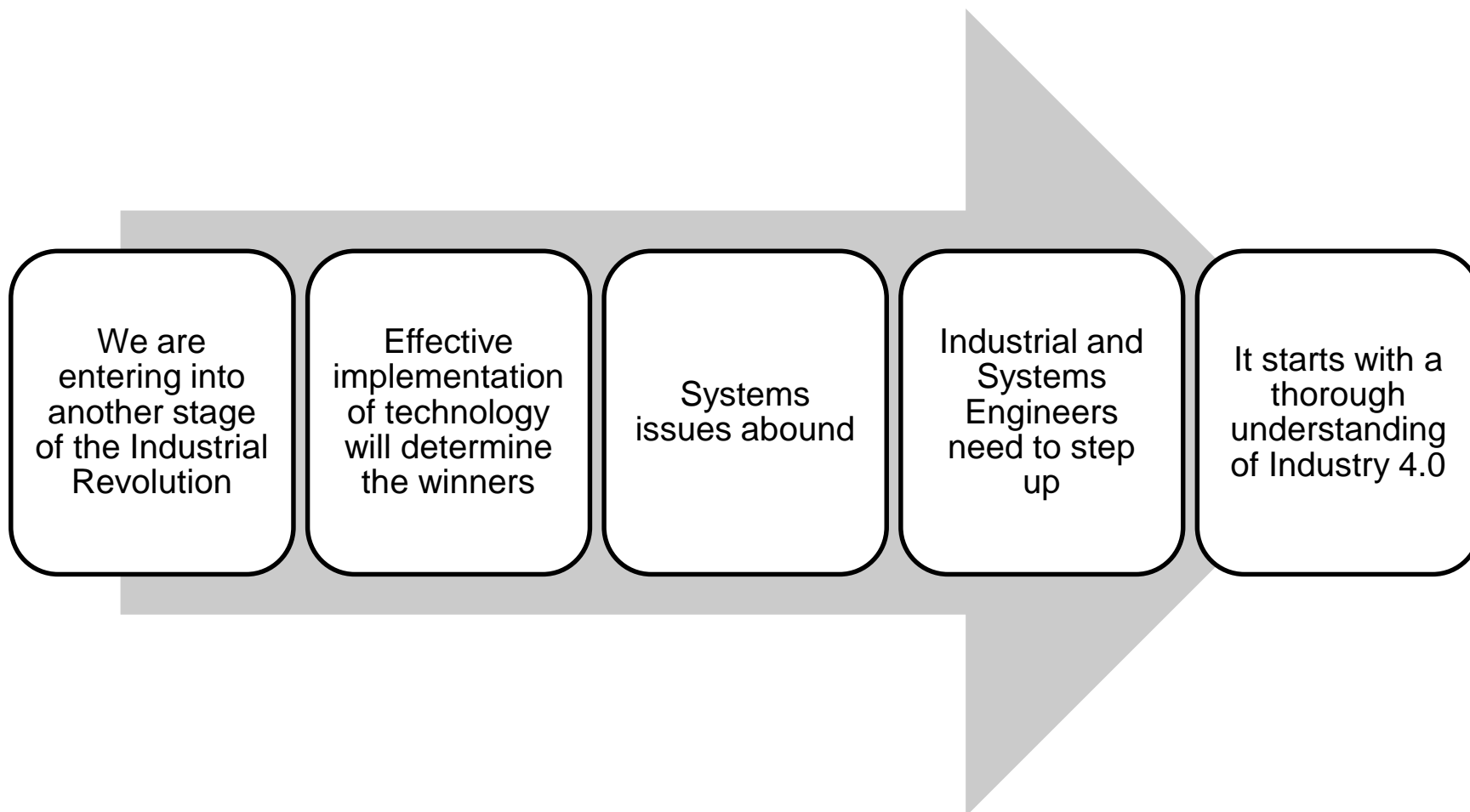
Wide Bandgap Semiconductors  
Raleigh, NC

Manufacturing  
USA<sup>SM</sup>



# The Case for Action

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# Agenda

- |          |   |
|----------|---|
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# Digital Manufacturing Strategy

2018 IISE Seminar

Dr. Jack Feng, IISE Fellow, VP of  
Operational Excellence and CVG  
Digital, Commercial Vehicle Group



OPERATIONAL EXCELLENCE  
LEAN 6-SIGMA



# Outline

- CVG Overview
- Introduction to Industry 4.0
- CVG Digital Manufacturing Strategy
- CVG Plant Level Programs

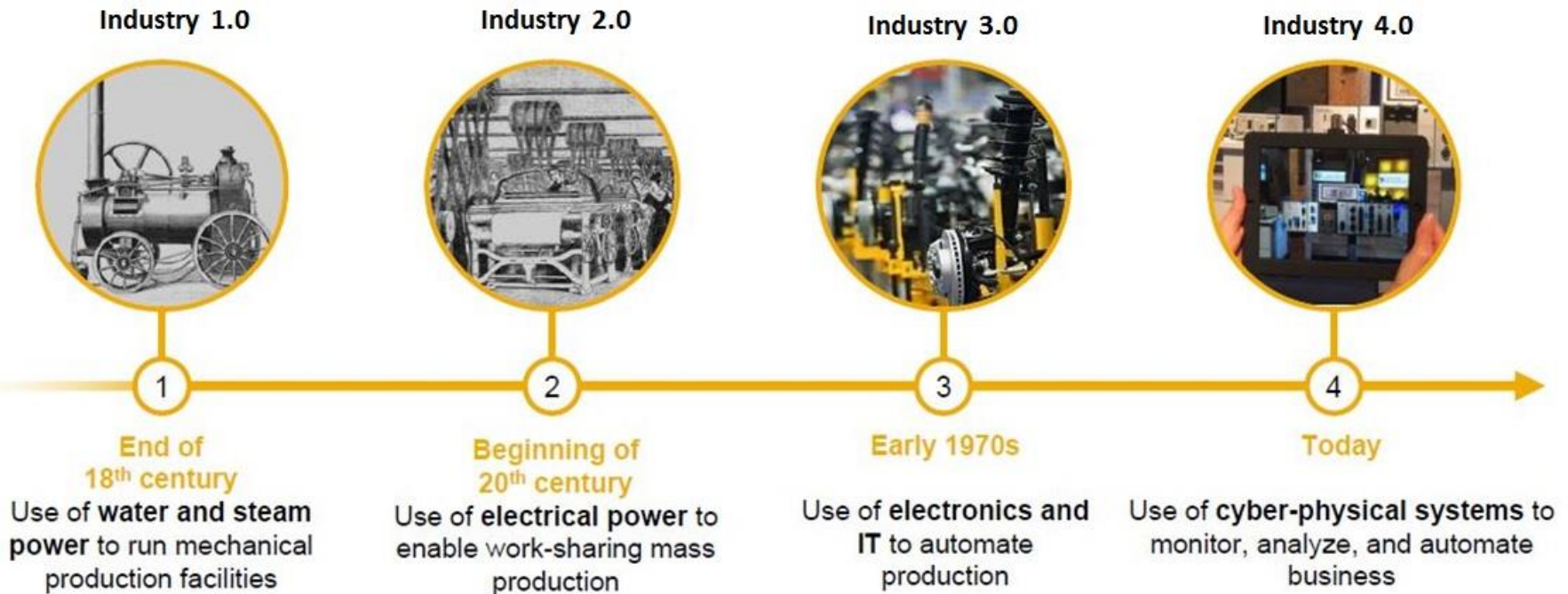




# The Industrial Revolutions

**Mechanization, mass production, automation, virtualization**

## Four Phases of Industrialization



<http://saphanatutorial.com/industry-4-0/>

# Industry 4.0

=

# Industrial Internet of Things (IIoT)

+

# Digital Design & Manufacturing

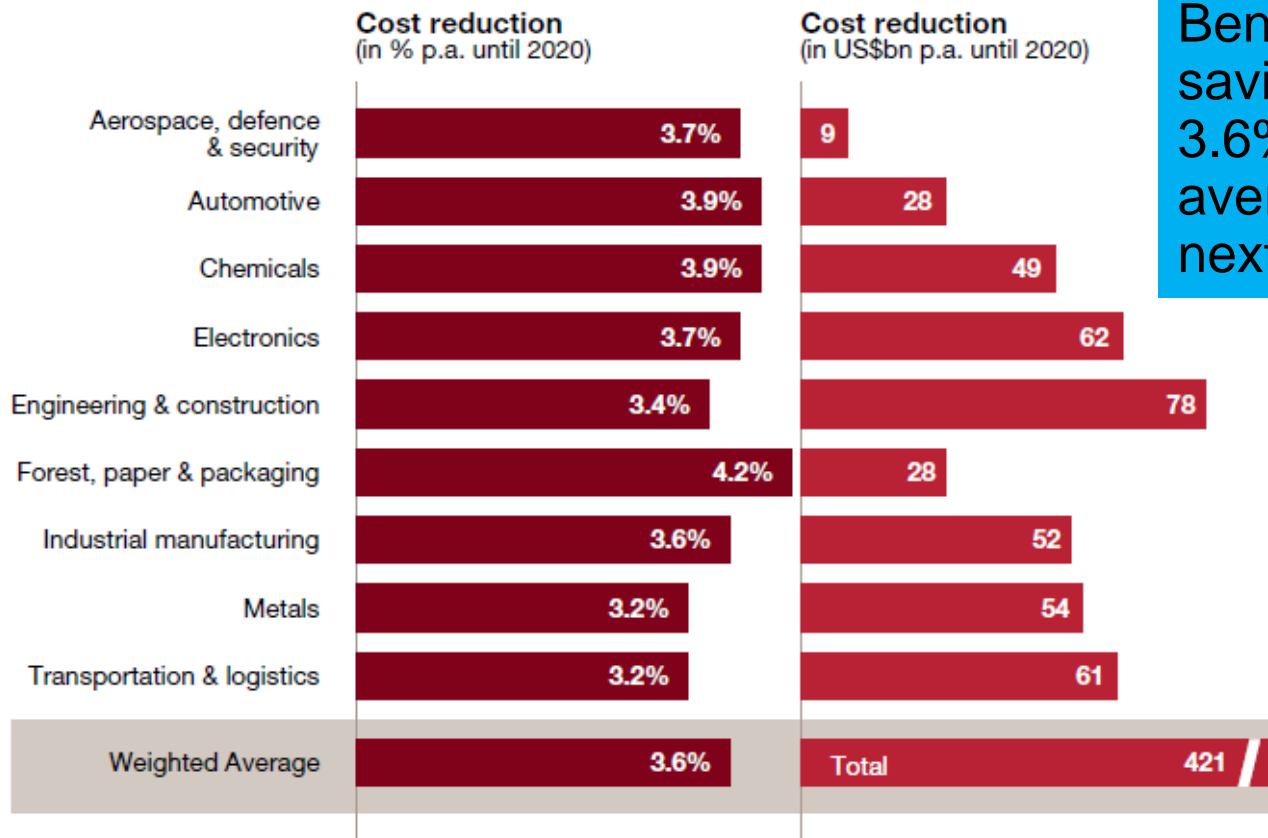
Many technologies have been available for a while, why now?

- Increased computing power
- Faster broadband speed
- Much more matured, complete ecosystem

# Cost Saving by Sector from Going Digital

*Companies in every industry sector expect significant cost reductions*

**Message:**  
Benefit in cost saving could be 3.6% p.a. on average in the next 5 years



**Q: What cumulative benefits from digitisation do you expect in the next 5 years? Lower costs.**

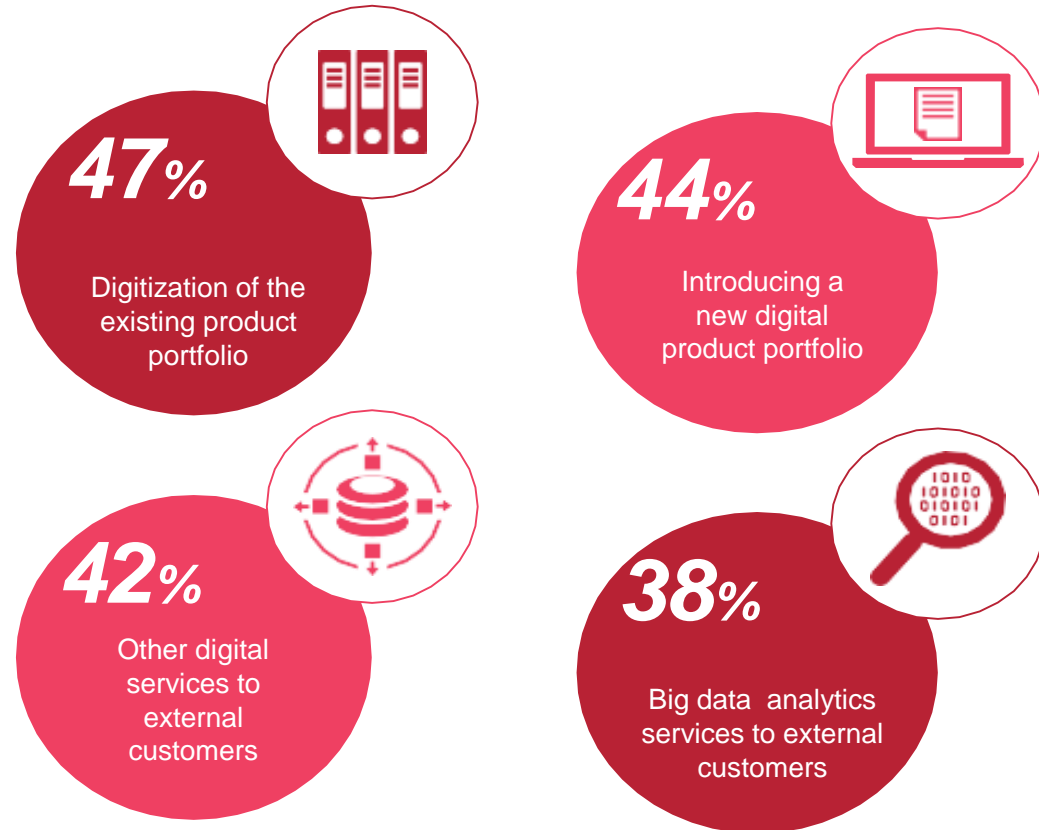
Source: PwC 2016 Industry 4.0 Survey. This survey covered 2000+ companies over 29 countries.

# % Revenues Growth from Going Digital

*The product and service portfolio will grow significantly in future:  
Numbers refer to growth between 2017 and 2021*

## Message:

Benefits include  
revenue growth in  
addition to cost  
savings



Source: PwC 2016 Industry 4.0 Survey

# Cost / Benefits from Deploying Digital / Industry 4.0

**US Department of Defense:** By just creating and using the same solid model to integrate design & manufacturing:

Case 1: Lockheed & two major suppliers Honeywell and Rockwell Collins

- Annual recurring saving: \$22M
- One time saving: \$9M

Case 2: 10 additional US defense contractors

- Annual recurring saving: \$48M
- One time: \$28M

## **Message:**

Both one time & recurring benefits could be significant in discrete manufacturing

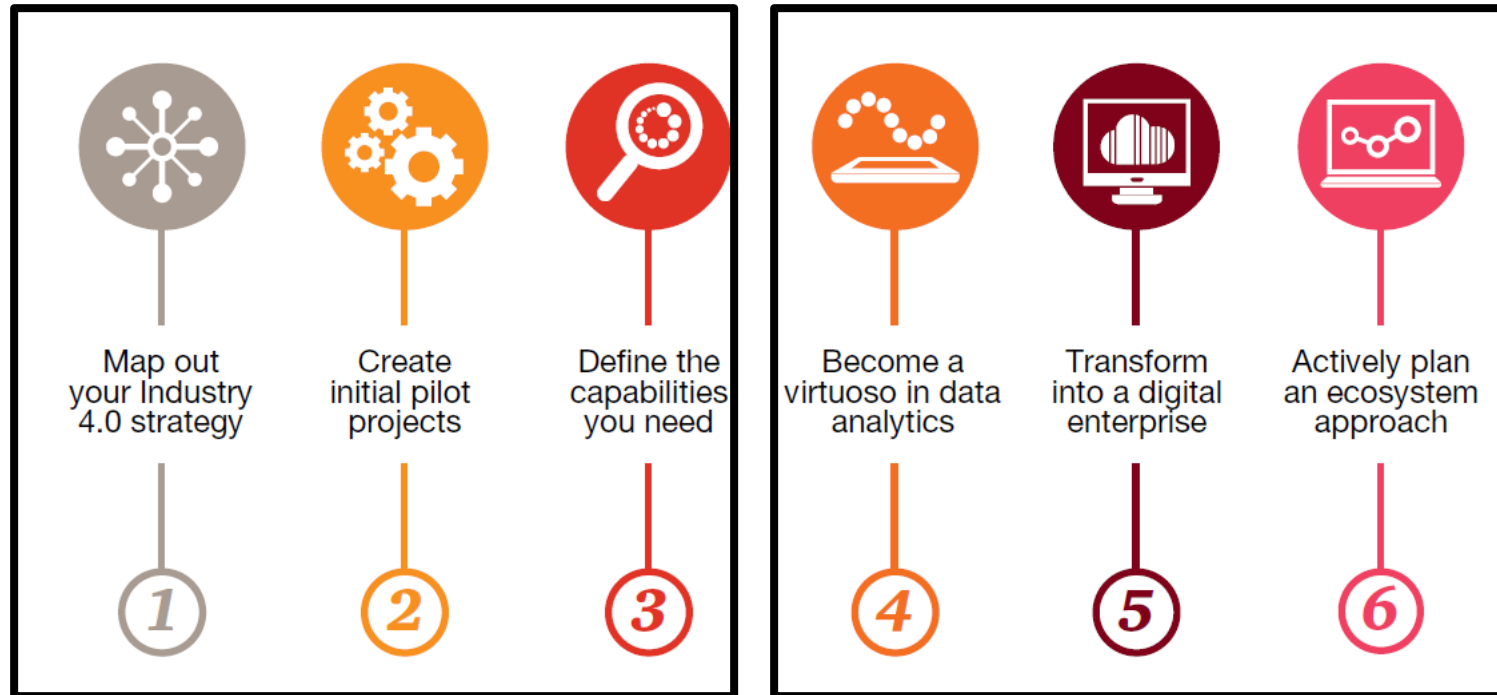
(Source: Dr. Greg Harris, Auburn University, Former employee at US Army Manufacturing R & D)

# Blueprint for Digital Success

2017

2018 - 2021

*Blueprint for digital success*



Source: PwC 2016 Industry 4.0 Survey

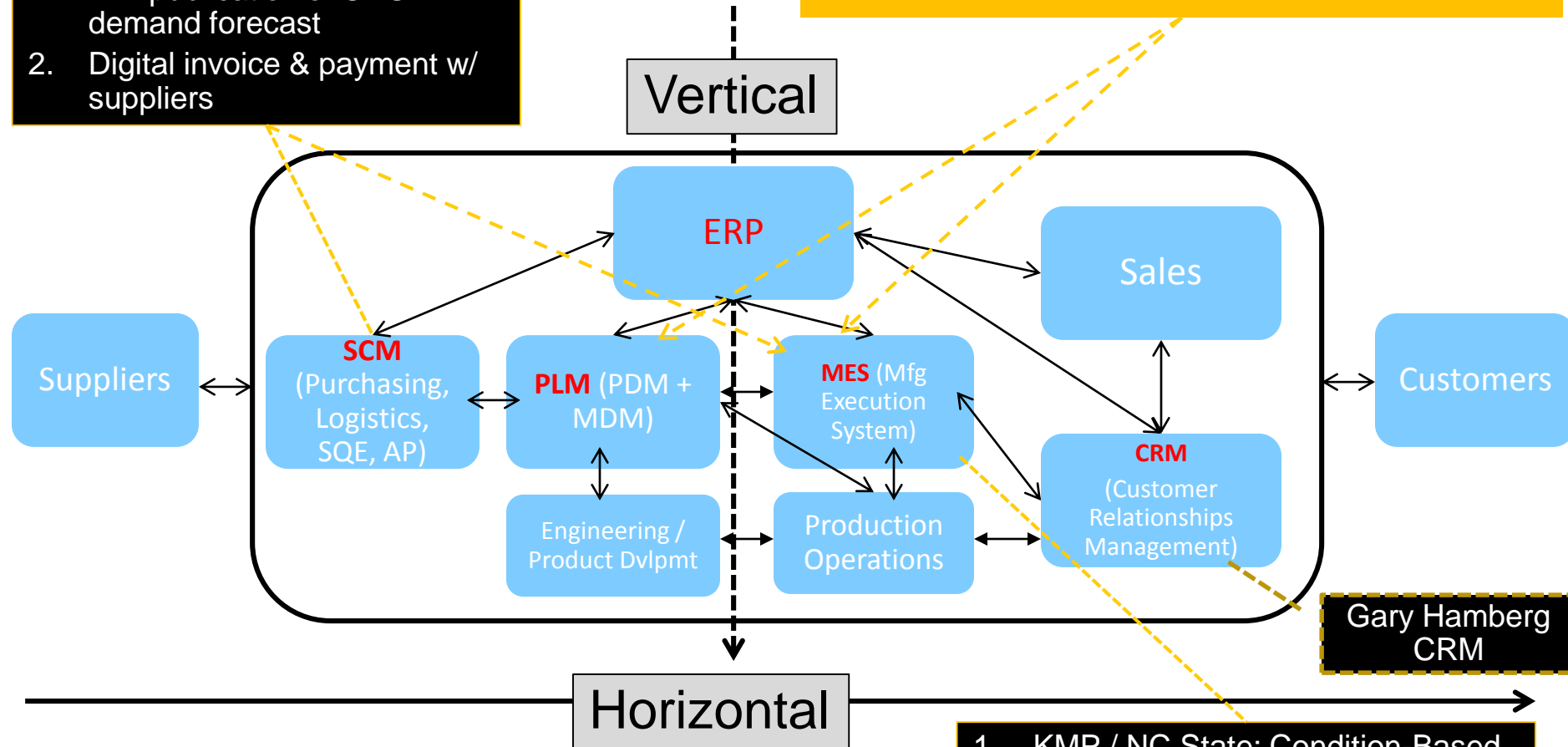
**PLEX and Siemens PLM will be our backbone**

# Enterprise Information Systems

Michigan City PLEX enabled

1. EDI publication of CVG demand forecast
2. Digital invoice & payment w/ suppliers

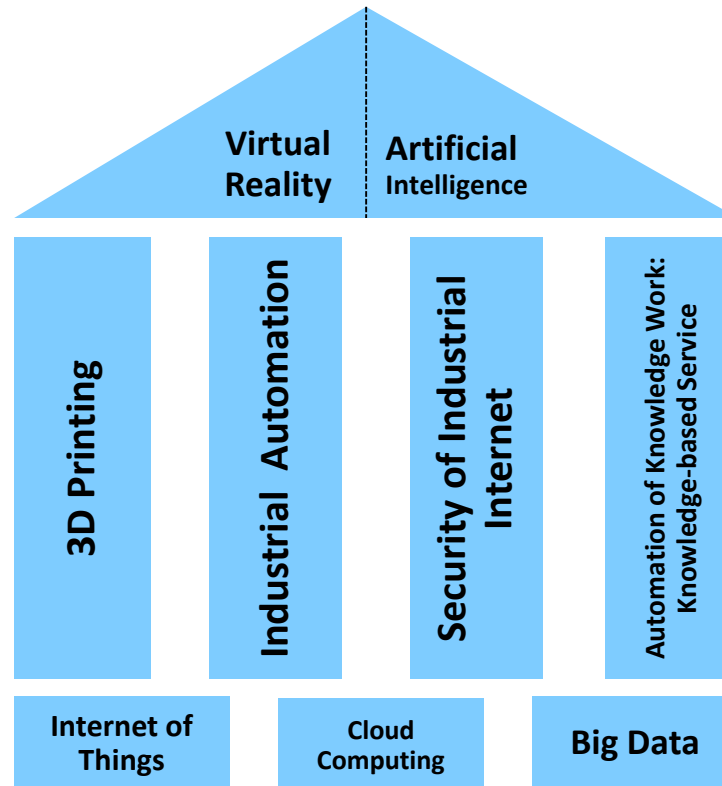
**PLEX: CVG ERP / MES / SCM / CRM**  
**Siemens Teamcenter: CVG PLM / MES**



1. KMP / NC State: Condition-Based Maintenance in welding & painting
2. Concord / Chillicothe / Ohio State: Real time inventory tracking / production reporting
3. Northampton: Real time production data report and display

# Nine Enabling Technologies of Industry 4.0

## Nine Enabling Technologies of Industry 4.0





# CVG Digitized Visual Factory Examples

# Northampton real time data collection & display

[illegible]

PRODUCTION SUMMARY

MINUTES LEFT: 210

20/01/2017 13:25

WORKING

PANS

TODAY

ARREARS

0 / 0

208 / 0

XL XH

TODAY

ARREARS

0 / 0

39 / 0

200 SERIES

TODAY

ARREARS

0 / 0

23 / 0

800 A

TODAY

ARREARS

1 / 1

60 / 71

500 SERIES

TODAY

ARREARS

0 / 0

96 / 37

800 C

TODAY

ARREARS

32 / 3

14 / 15

CKD D-SERIES

TODAY

ARREARS

0 / 0

136 / 44

800 B

TODAY

ARREARS

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ARREARS

30 / 0

133 / 0

OFFICE

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ARREARS

45 / 9

67 / 13

411 711

TODAY

ARREARS

0 / 0

105 / 0

T-SERIES

TODAY

ARREARS

0 / 0

5 / 28

SWEDEN SCM

TODAY

ARREARS

8 / 0

39 / 3

COMPACT

TODAY

ARREARS

0 / 0

79 / 23

100 LANSING

TODAY

ARREARS

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ARREARS

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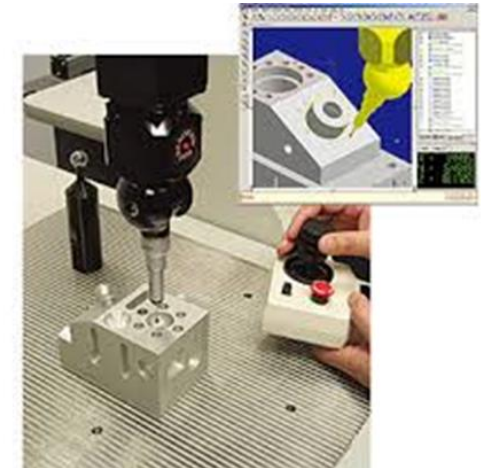
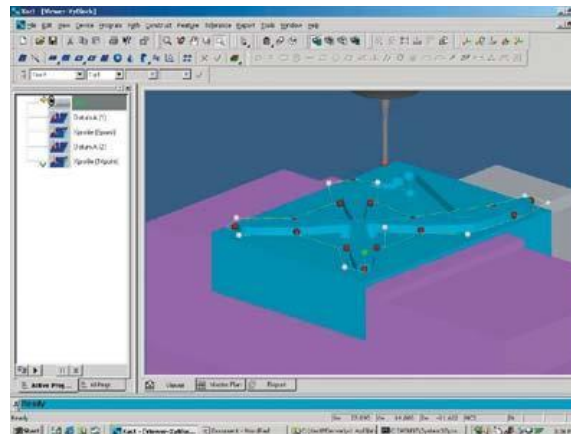
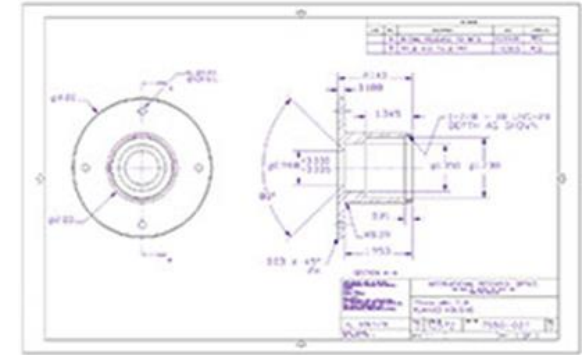
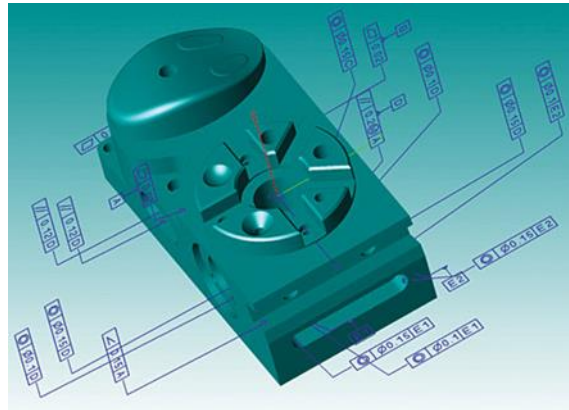
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## Chillicothe electronic delivery of work instructions and updates



## Digital Design / Product:

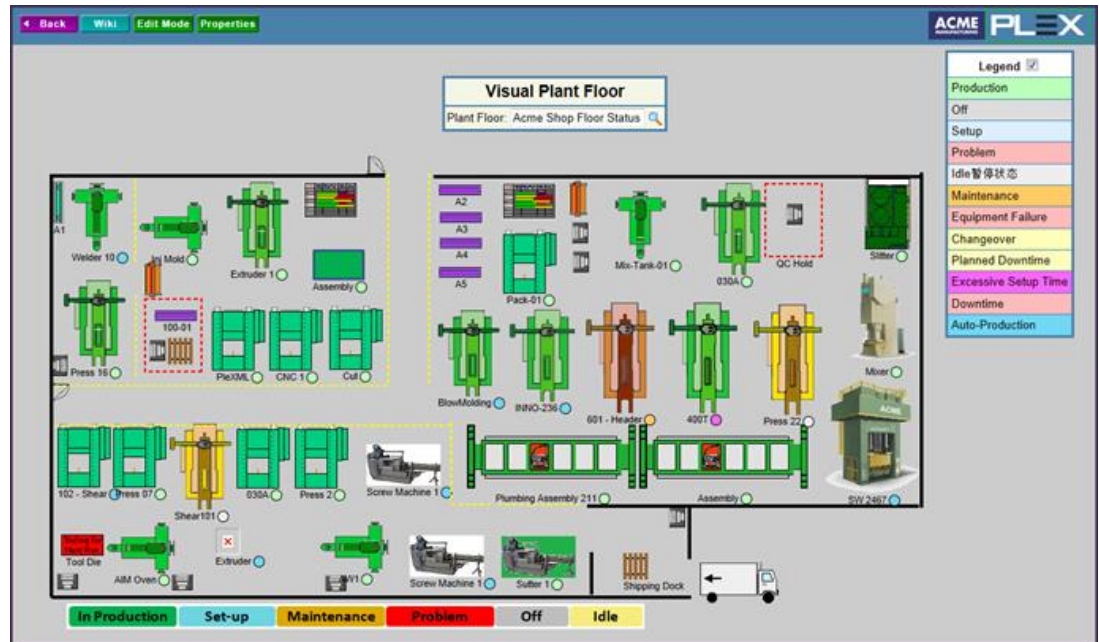
1. Align PLM system to Siemens
2. Move from 2D to 3D solid model-based definition
3. Product upgrades/new designs ready for digital factory
4. Concept to finished product logistics processed with corporate-wide uniformity



3D featured or model based models are foundational to enable downstream virtual simulation of products / processes / systems

## Digital Factory:

1. Digital simulation of production & process planning
2. Real time data collection and display
3. Automatic / real time data consolidation and data mining
4. Connectivity of devices within each plant and with the enterprise system



system

Dispatch List (Calendar Enabled)

Workcenter: Multiple

Workcenter Group:

Workcenter Building:

Supplier No:

Scenario:

Search

Job No	Change Seq (Drag & Drop)	Change Workcenter	Unscheduled	Part No	Op	Calculated		Scheduled				Job Due Date	Status	Qty	Prod	Bal	Setup Req'd	Time Req'd	Open Idle Hours
						Start Date	Finish Date	Op Start	Op Due	Update	Reschedule								
Tesla																			
342	1/2		X	E-005-795 Rev MCUP2 MOTOR ASSY, 12V 36NM MBL 90 83 B/K/07-13-15 TESLA	70-Assembly Final	2/16/17 7:59 AM	2/23/17 7:29 AM	2/15/17 7:30 AM	2/22/17 1:29 PM			2/24/2017	Production	1,638	532	1,106	39:30	0:00	
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343	1/2		X	E-005-840 Rev MCUP2 MOTOR ASSY, 12V 36NM 90 83 B/D/07-13-15 TESLA	80-Assembly Final	2/16/17 7:59 AM	2/22/17 9:35 AM	2/16/17 6:00 AM	2/22/17 7:36 AM			2/24/2017	Scheduled	168	0	168	33:36	-169:00	

## Real Time Data Driving Actions

## Digital Transaction:

1. EDI demand receiving from customers
2. Digital invoice to customer
3. Digital market intelligence
4. EDI publication of CVG demand
5. Digital payment to suppliers



Seamless Data Exchange w/  
Suppliers & Customers



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# SMART MANUFACTURING RESEARCH

**Paul H. Cohen**

**Edgar Woolard Distinguished Professor**

**Edward P. Fitts Department of Industrial and Systems  
Engineering**

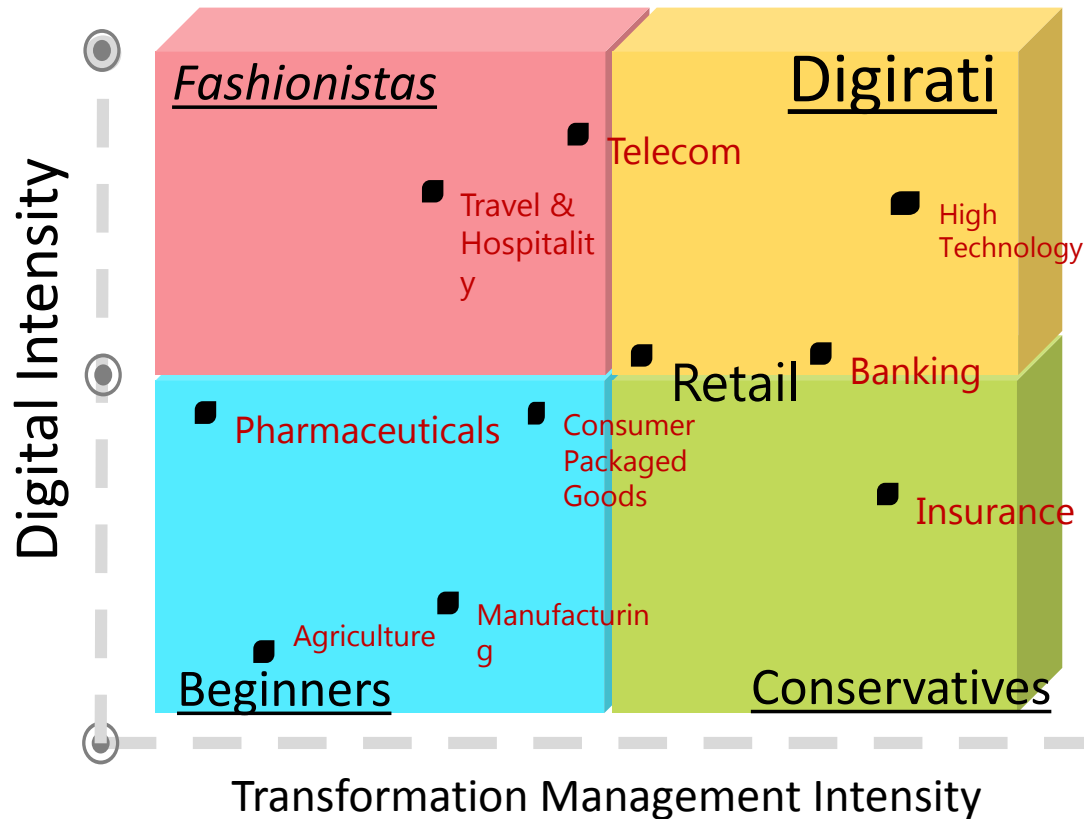
**North Carolina State University**

# Outline

- Drivers
- What are others are doing?
- Research directions
- Are we preparing the industrial engineering workforce.



# Digital Intensity

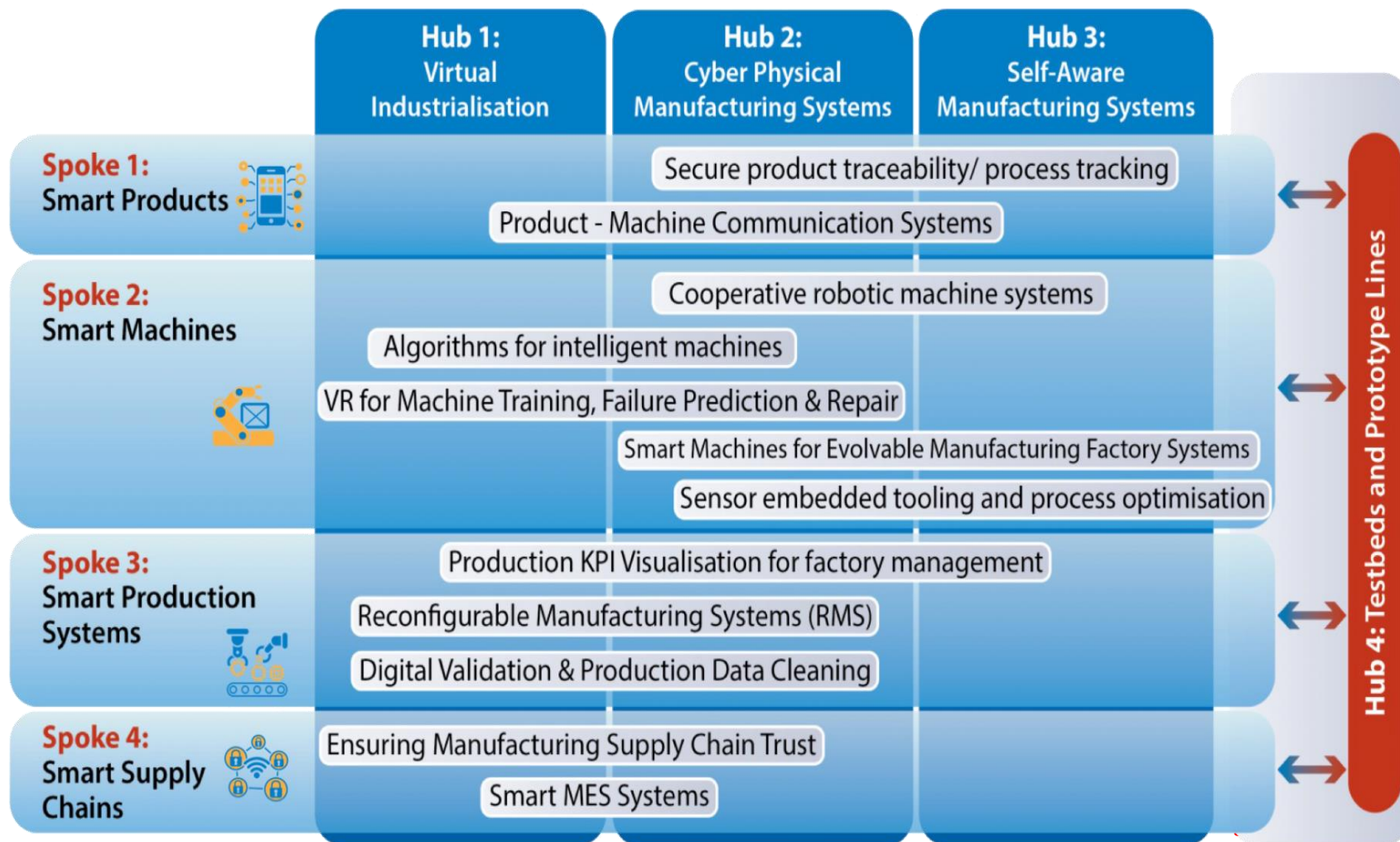


**Digital Intensity** measures how advanced digital initiatives are within an organization. This includes investment in customer experience, operational processes, business model transformation, as well as digital capabilities.

**Transformation Management Intensity** measures senior executives' capability to drive change throughout the organization. This includes creating and communicating a clear vision, establishing governance mechanisms, facilitating cross-silo coordination, and building a digital-ready culture.



# Confirm Smart Manufacturing Center (Ireland)

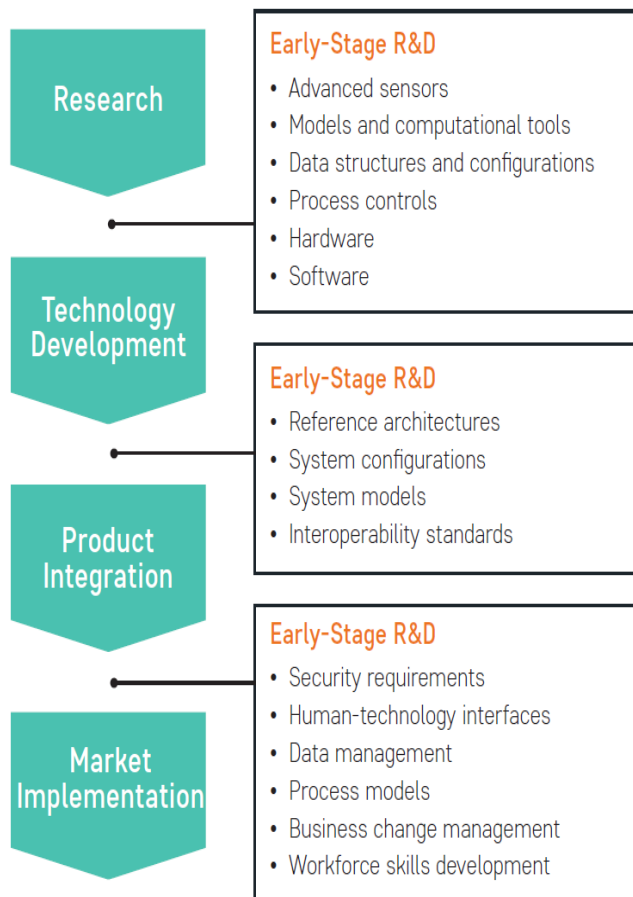


# Clean Energy Smart Manufacturing Innovation Institute (US)

## Defining CESMII'S R&D Portfolio

To facilitate implementation of new manufacturing solutions and integration of operational technologies and information technologies (OT/IT), CESMII will **accelerate early-stage R&D** in ways no company or industry can do alone.

The CESMII R&D Portfolio will simultaneously **address knowledge gaps and advance innovation in SM technology, processes, and workforce.**



Industry driven.

Emphasis on  
energy savings  
(funded by  
DOE).

Emphasis on  
process  
industries.

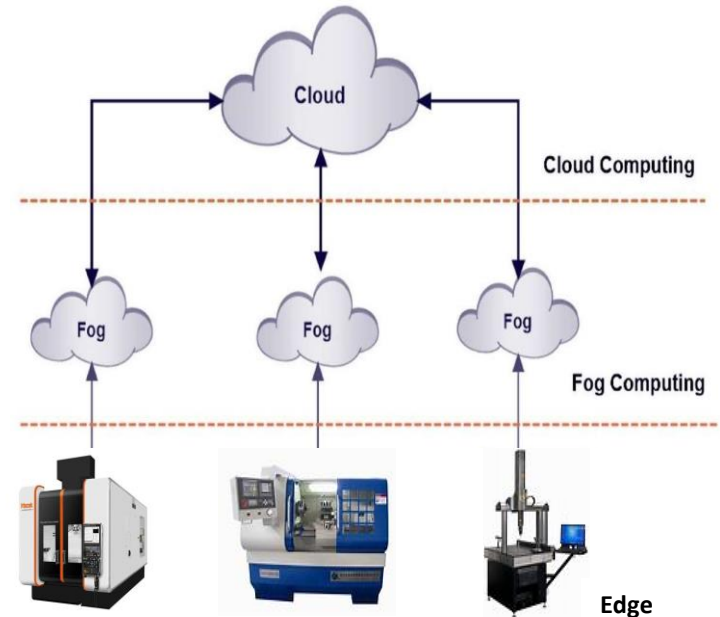


Edward P. Fitts  
Department of  
**Industrial and Systems  
Engineering**

# Smart Manufacturing Research

*The convergence of the digital and physical worlds*

- Smart Products and Design
  - Product traceability
  - Communication and product reliability
  - “Design made simple” and DFM
  - IoT platforms
- Smart Machines
  - Process modeling, reduced order modeling
  - Sensors and control for process optimization and quality monitoring
  - Self-aware machines that predict when maintenance is needed.
  - Process analytics and machine learning
    - Process control and quality
    - Maintenance



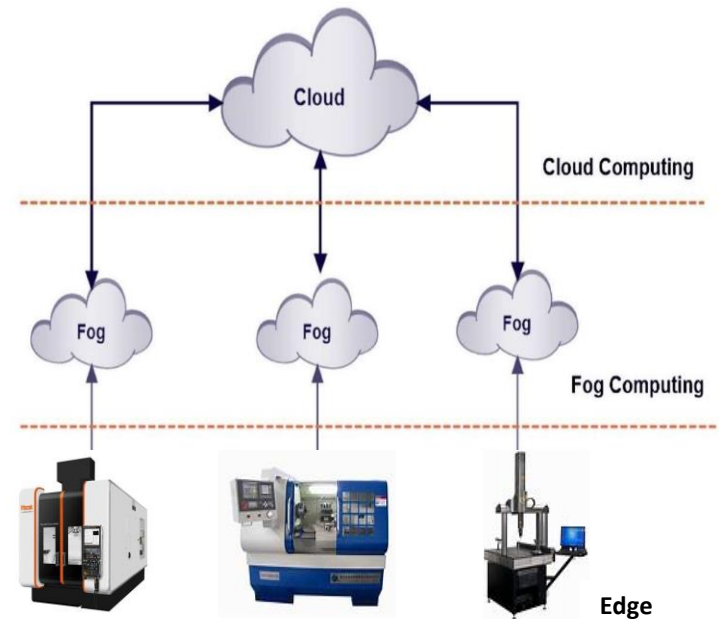
*Where does data reside?*  
*Interoperability?*  
*How are communications accomplished?*  
*Security?*

# Smart Manufacturing Research

*The convergence of the digital and physical worlds*

- Smart Production Systems

- Real-time scheduling to reduce energy consumption, maximize machine up-time and meet due dates.
- Reconfiguration of production systems.
- Predictive anomaly identification and resolution.
- Can project errors or delays and seamlessly formulate measures to prevent incidents from occurring. (Self-aware)



- Smart Supply Chains

- Real-time linkage and incorporation of customer demand forecasts.
- Manufacturing as a Service (Maas)
  - Modeling of trust
  - Architectures and algorithms to ensure fairness and participation.

*Where does data reside?*

*Interoperability?*

*How are communications accomplished?*

*Security?*

# Industry 4.0 – Competence Center (Hanover, Germany)

## Logistics

- organization of production networks
- decentralized regulation of production in networks
- secure flow of materials
- efficient logistics
- efficient use of resources

## Production Automation

- industry 4.0
- distributed systems
- wireless communication
- automated guided vehicle systems
- intelligent systems

## Process Technology

- forging processes  
(e. g. flashless precision forging)
- hydro forming
- hybrid forging (massive, sheet metal)
- process chain forming technology
- multifunctional tools
- the cost-effectiveness of process chains

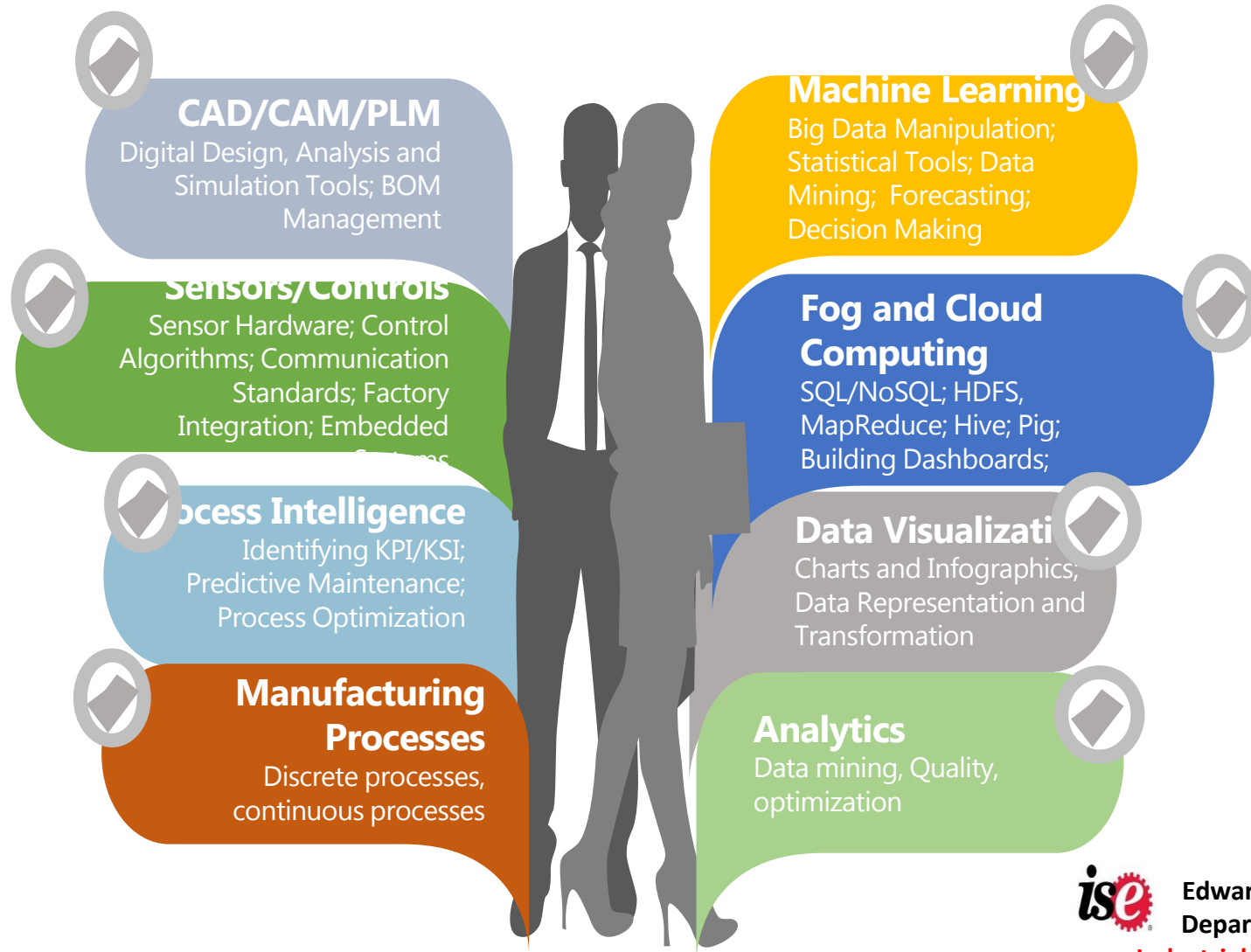
# Confirm SM Competencies

- Data Analytics
- Artificial Intelligence
- Predictive Modeling
- Decision Analytics
- Product and Process Modeling
- Enterprise Modelling & Simulation
- Software Systems
- Human Computer Interface
- Security & Integration
- Networking Systems & IOT
- Sensors
- Robotics & Control
- Material Processing



# Skillsets for Industrial Digital Engineers

Core Industrial Engineering Skills with Sensors + Information + Computing Skills

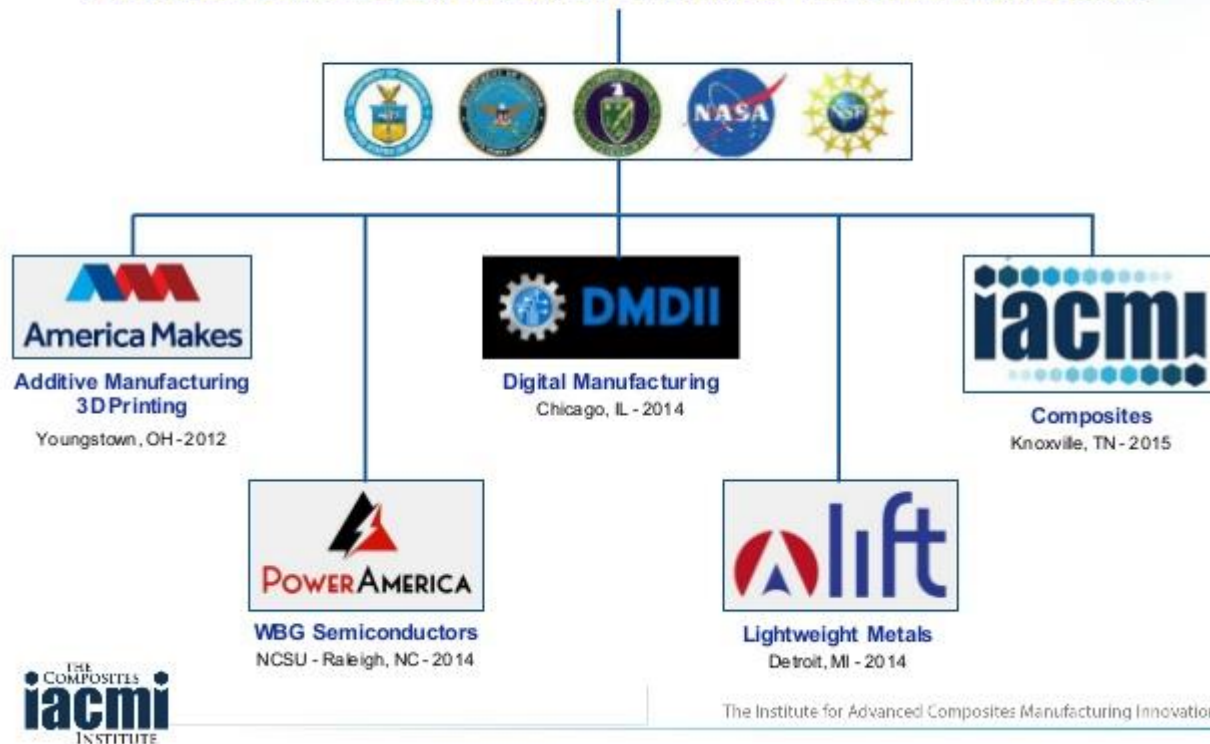


# Conclusions

- Research
  - Projections of needs are not in harmony.
  - Large centers internationally are not in agreement of needs.
  - However, it is clear that ISE's should play a large role.
- Education
  - Is ISE education adequate for this challenge....probably not.
  - Organizations are just not organizing to identify the skill sets and these must be translated into courses and programs.

## National Network for Manufacturing Innovation(NNMI)

President Obama's 2013 and 2014 State of the Union Addresses



# Agenda

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12:00	Scott Tee-up Quick Overview of Purpose and Objectives of Webinar  High Level Overview of this Abstraction
12:15	Jack Feng—Implications for ISE's at the Company and Plant Level
12:30	Paul Cohen--ISE Research Implications
12:45	Q&A and tee up the rest of the Series
1:00 pm	Adjourn

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# Questions

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# Upcoming Webinars from Chapter #1

**Nov. 6, 2018**

## Service Systems “4.0”—Service Systems Engineering and ISE

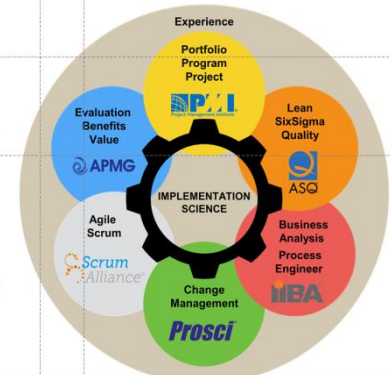
- ❑ Penn State IME Dept. Service Enterprise Engineering Advisory Board— *overview of Service Systems Engineering and the new IISE Award*
- ❑ Michael Caesar, Executive Director, Data and Implementation Science, University Health Network, Toronto, Canada—*Heathcare 4.0*
- ❑ David Poirier, CEO, The Poirier Group, Toronto, Canada—*Enterprise Shared Services 4.0*



# From Systems to Services: an Introduction to Service Systems Engineering

## / IMPLEMENTATION SCIENCE

- *Impactful delivery of solutions benefiting the health system*
- Portfolio, Program & Project Management
- Lean SixSigma & Quality Improvement
- Agile & Scrum Approaches
- Business Analysis
- Process Engineering
- Change Management
- Benefits Realization & Value Measurement





# ***The “Industry Track” Orlando May 2019***

- We have built a mini-conference specifically designed for Young Professionals, Seasoned ISE Practitioners, Leaders and Managers of the ISE Function in Business and Industry.
- Four Focus Areas with 6 great presentations in each of the four areas:
  1. **Soft Skills Development:** improving your change leadership and management knowledge and skills
  2. **Career Development:** Trends and Emerging Opportunities in our Field
  3. Continuing to **broaden and deepen** your ISE Foundational Knowledge and Skills
  4. How to **create more Value** for your Organization and in doing so advance your career faster
- All Invited Speakers will ensure every session is outstanding.
- **Jim Tompkins** is our Industry Track Keynote Speaker—  
if you haven't heard Jim speak you are in for a treat!!
- Balanced presentations across Industry Segments (services, Healthcare, Manufacturing, Supply Chain and Logistics)
- Goal is to make it efficient and fun for you to do some Personal and Professional Development in 2019

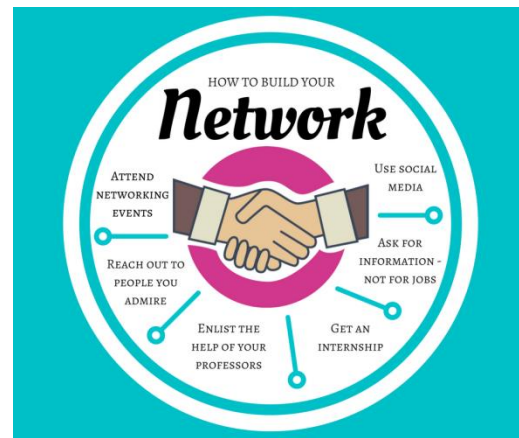


# The “Industry” Track for Orlando 2019

And, in addition to those 24 Practical, Pragmatic Presentations by hand-picked presenters on topics ranging from habits of highly effective Young Professionals to Smart Manufacturing and Physical Internet we'll wrap around some Networking opportunities:



- the Annual CISE Leadership Mixer
- the Annual Industry Advisory Board Mixer
  
- Industry Track Kick-off and Capstone Plenary Sessions
- The Executive Roundtable
- Townhalls for IAB and Young Professionals
  
- Huge opportunity to build your network and mentor and get mentored



# So, First things First, take some time out and invest in yourself



**It Pays Off—I've attended 45 IISE Conferences and the Return on Investment has been 25+:1 !!!**